

6<sup>TH</sup> EUROPEAN CONFERENCE IN E-GUIDANCE: *WIDENING ACCESS TO LIFELONG GUIDANCE*

**ABSTRACT**

**TITLE OF THE SPEECH**

***Databases on Occupations: "Adult Directions" adaptation and transfer***

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**SHORT AUTHOR(S) PROFILE**



John Kelly BSc (Hons) joined CASCAiD in 2003 as Marketing Manager and has been a member of the Institute for Careers Guidance and the International Association for Educational and Vocational Guidance and has presented papers at four annual IAEVG conferences. Manages the relationships between CASCAiD and the careers guidance organisations in Canada and the US, Denmark, Sweden, Norway, Belgium, Scotland, Republic of Ireland, Italy, Slovenia and Croatia.



Giulio Iannis, researcher and project manager by Centro Studi Pluriversum of Siena (Italy), PhD in Education Science by University of Florence, author of books and articles in the field of career guidance.

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CASCAiD is an established careers software development company that is a wholly owned subsidiary of Loughborough University. CASCAiD is the market leader for supplying careers software within the UK. The company possesses a portfolio of products to meet the careers guidance needs of all ages. Its software applications are accessible via CD/DVD and the Internet. The company has an established and highly successful record of providing bespoke CD and web software applications internationally both for, or on behalf of, national or local government organisations in Scotland, Northern Ireland, Republic of Ireland, Belgium, Slovenia, Croatia, Denmark, Sweden, Canada and the US.

The principal CASCAiD product for adult careers information, advice and guidance in the UK is "Adult Directions". This careers matching program which incorporates interests, skills, occupational level and health factors has been refined over 20 years and has been adapted for use in a number of other countries. In 2002 CASCAiD worked with Regione



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Friuli Venezia Giulia to develop the first version of S.OR.PRENDO, a CD ROM based software guidance package focused on the labour market and occupations of the region in the Italian Language. The project was funded as a European Union INTERREG project. S.OR.PRENDO was released as a careers matching tool for use by career counsellors with students and adult clients in 2005 and was based on Adult Directions. It contained detailed information on 350 careers and links to further sources of information throughout the region.

Thanks also to the contribution of Pluriversum, an Italian consulting company specialized in the field of vocational guidance, starting in 2007, a new phase of the development and the dissemination at national level of Sorprendo took place to meet the needs of other Italian Regions, interested in testing the software.

The new national version of the software has been enriched with new job profiles, defined through the joint work of a group of Italian experts from different contexts.

The national testing action is going to start in September, also supported by an European project called "Career Guidelines – Information and guidance on new careers and training pathways", funded by the Lifelong Learning Programme and aimed to improve the database of the careers and to plan and to develop guidance materials and tools to promote the use of the software in different guidance contexts .

### FOR ADDITIONAL INFO

[www.cascaid.co.uk](http://www.cascaid.co.uk)

[www.pluriversum.it](http://www.pluriversum.it)

[www.sorprendo.it](http://www.sorprendo.it)