

## 6<sup>TH</sup> EUROPEAN CONFERENCE IN E-GUIDANCE: *WIDENING ACCESS TO LIFELONG GUIDANCE*

### ABSTRACT

#### TITLE OF THE SPEECH

*Quality and Ethics in Web Based Guidance - results and suggestions from the 5th European conference in e-guidance*

#### CONTACT DETAILS OF THE AUTHOR(S)

Nina Ahlroos, International Programme Office for Education and Training / EUROGUIDANCE SWEDEN, Kungsbrogatan 3A, Stockholm, Sweden, e-mail: [nina.ahlroos@programkontoret.se](mailto:nina.ahlroos@programkontoret.se)

#### SHORT AUTHOR(S) PROFILE



Since 2003 Nina Ahlroos is responsible for the Swedish Euroguidance Centre, which is part of the transnational Euroguidance Network. Euroguidance promotes mobility, helping guidance counsellors and individuals to better understand the opportunities available to European citizens throughout Europe. The Swedish Euroguidance centre is situated at the Swedish National Agency for the Lifelong Learning Programme, The International Programme Office.

Nina Ahlroos also has a past as guidance counsellor for students at Stockholm University, first at the Department for Political Science and later at the Central Student Office, dealing with prospective students and students from other countries. BA in Sociology.

#### ABSTRACT

During the Swedish EU presidency in 2001, an international conference on Quality and Ethics in Web Based Guidance was held in Gothenburg. It was organized with the support from The European Commission and it was acknowledged as the 5th European conference in e-guidance. The conference was also part of the consultation process on the Memorandum on Lifelong Learning, launched by the European Commission.

The consultation feedback confirmed the crucial role that information, guidance and counselling plays in confronting the challenges and risks Europe is facing.

The conference drew together some important conclusions:

Firstly, the conference underlined the necessity of developing guidance services towards higher functionality. Quality and ethics should be the guiding principles to be applied when dealing with the numerous aspects involved in developing these services.

Secondly, maintaining quality and ethics in web-based guidance is a necessary function of a system with multiple participants. Such a system involves a number of participants including funding agents, policy makers, developers,



EUROPEAN LIFELONG  
GUIDANCE POLICY  
NETWORK



Education and Culture DG  
Lifelong Learning Programme



cip  
competence and innovation  
partnership programme  
2007-2013



## 6<sup>TH</sup> EUROPEAN CONFERENCE IN E-GUIDANCE: *WIDENING ACCESS TO LIFELONG GUIDANCE*

practitioners, users, researchers and evaluators. For this reason an ongoing dialogue between those who plan and carry out research and design, and implement the services will be of crucial importance.

Five different themes, each of them an aspect of web-based guidance, were set up:

- Interactive career tools and tests on the web
- Interaction between the client and the counsellor
- Development and use of the information resources
- Access to ICT and web-based guidance
- The new role of the guidance counsellors and its place in the initial and further training, both mentally and physically

Five workshops produced recommendations for quality and ethics on each of the above themes. In this presentation, I will look further into these results and suggestions as well as into the presentations that were given at the 5th European conference in e-guidance.

### FOR ADDITIONAL INFO

[www.programkontoret.se](http://www.programkontoret.se), [www.programkontoret.se/euroguidance](http://www.programkontoret.se/euroguidance), [www.euroguidance.net](http://www.euroguidance.net)